OPEN DATA WEEK
CALL FOR PROPOSALS

Every year, we celebrate NYC Open Data with events run by members of the Open Data community and open for all to attend. For Open Data Coordinators, participating in Open Data Week is a great way to bring attention to all the important work your agency does to help keep NYC running. Not sure if Open Data Week is the right place for you? Consider it an opportunity to:

- Highlight a recently released or updated dataset
- Shed light on questions you've received about a dataset, initiative, or program area
- Engage with the people who use your data or help your data reach new audiences
- Help to fulfill your agency's annual civic engagement requirements

If any of those apply to you, now is the perfect time for you and your agency to get involved!

Open Data Week consists of in-person and virtual events designed to both inform and entertain diverse audiences. You can choose to showcase your agency's data in ways that you feel it would be best represented and used. Some types of agency-run events have included:

- **Agency Overview** - give a general overview of your agency's data and how it relates to Open Data. This is usually the preferred option for newer and/or smaller agencies. See examples from previous "agency overview" sessions:
  - Health Department's Hundreds of Stories, One Place to Start
  - Department of Records' Managing Records for NYC Government

- **Deep Dive** - have your agency's data owners share their data's nuances or backstory. This option is an opportunity to highlight a newer dataset, surface an underappreciated dataset, or give more context to a popular dataset. See examples from previous "deep dive" sessions:
  - Office of the Comptroller's Checkbook NYC Advanced Searches
  - Mayor's Office of Operations' Mayor's Management Report Data Presentation

- **School of Data Workshop** - lead an in-person workshop in a classroom environment as part of BetaNYC's School of Data Conference. If you want to hold an in-person event with an already assembled audience, this might be the best route for you. See an example from a previous School of Data session:
  - Department of City Planning's Housing Database 2.0 presentation

- **Freestyle!** - any type of event, so long as publicly-available data about NYC is at the forefront. This can also be an opportunity for your agency to share a public map, tool, or data product. See examples from previous "freestyle" sessions:
  - Office of Environmental Remediation's SPEED Environmental Mapping Portal Demo
  - Office for Economic Opportunity's Building a Workforce Data Portal